

# 2019-2020 District Goals



**District:** District 4 L1  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 95% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

I have already scheduled a District Wide training on the new LCI Website and for the "My Lion" App. All Officers are encouraged to come along with any other Lion in the District who wants to attend [may.com](http://may.com)

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

## LEARNING FOR EVERY LION

Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	10
2nd Quartter	15
3rd Quartter	10
4th Quartter	20

**By the end of the 4th quarter, the district will add a total of 55 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 15 new Lions under 40 years old.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	1	20
2nd Quartter	0	0
3rd Quartter	1	20
4th Quartter	1	20

**By the end of the 4th quarter, the district will start 3 new clubs.**

**With a minimum of 60 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Language, common interests

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	1
2nd Quartter	2
3rd Quartter	1
4th Quartter	1

By the end of the 4th quarter, the district's membership drops will not exceed 5 members.

### Action Items:

## NET GROWTH GOAL

55	+	60	-	5	=	110
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 35000 people.

### Action Items:

Of the total number of people served in my district, 5000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal

Encourage all Clubs to place their events on the online calendar and invite neighboring Clubs to join in and participate.

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 600 service activities.

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

I will form a District Committee to plan and inform all clubs of the district-wide service projects

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 90% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$500.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

## ADVOCATE

**In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

During the LCI Website and MyLion Training I will provide copies of the "Why Service Reporting Matters". All Clubs will receive a copy of this document emailed to the Secretary to share with all the club members